

June Jiwoong Kim

Product designer • imjunejk@gmail.com

EXPERIENCE **Product Designer @ Carta** Nov 13, 2018 – Present

UX • Visual design • User research • Prototype • Design process facilitation

- Facilitated the design process with different stakeholders to make customer-focused design decisions
- Provided solutions to R&D organization based on user research and data analytics to drive higher customer engagement and revenue of the company
- Collaborated with the design system team at Carta to commit new design patterns into the system

User Experience Designer @ PayPal Jan 19, 2016 – Oct 31, 2018

UX • Visual design • User research • Prototype

PayPal Cash In & Out 2017 – 2018

- Collaborated with Consumer Experience Platform team to build cohesive product experience
- Conducted user research sessions for better understanding of user behaviors and mental models to improve user experience

PayPal Cash Card 2017

- Utilized data analytics and observed user behaviors trackers to define usability problems
- Designed user experience components based on behavioral factors to increase conversion rate

PayPal Design System & Language 2016 – 2017

- Collaborated with design teams at PayPal to audit repeating interaction patterns
- Built a design library for improved design and product deliver process

UX design intern @ PayPal Jun 1, 2015 – Dec 13, 2015

- Worked on the design component library to deliver consistent user experience from end to end
- Collaborated with designers in other product teams in regular cadence to collect feedbacks and improve the design system

SKILLS UX Design, UI design, Graphic design, User research, HTML & CSS, Javascript, Prototyping, Motion design, Micro-interaction design

EDUCATION Academy of Art University

BFA, Web Design + New Media, UX emphasis (anticipated 2015)

RECOGNITION Best in Show, Academy of Art University Spring Show 2015

Interactive Design: THE ORBITALIS PROJECT

Selection, Academy of Art University Spring Show 2015

Interactive Design: PICSY

Semifinalist, Adobe Design Achievement Awards, 2014

Truffle typeface design

Selection, Academy of Art University Spring Show 2014

Interactive design: Frame

Type design: Hybrid/Pipeline